

# PROGRAMME 21.06

## STAGES

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### AVAST STAGE

### SITRA STAGE

### VASTUU GROUP STAGE

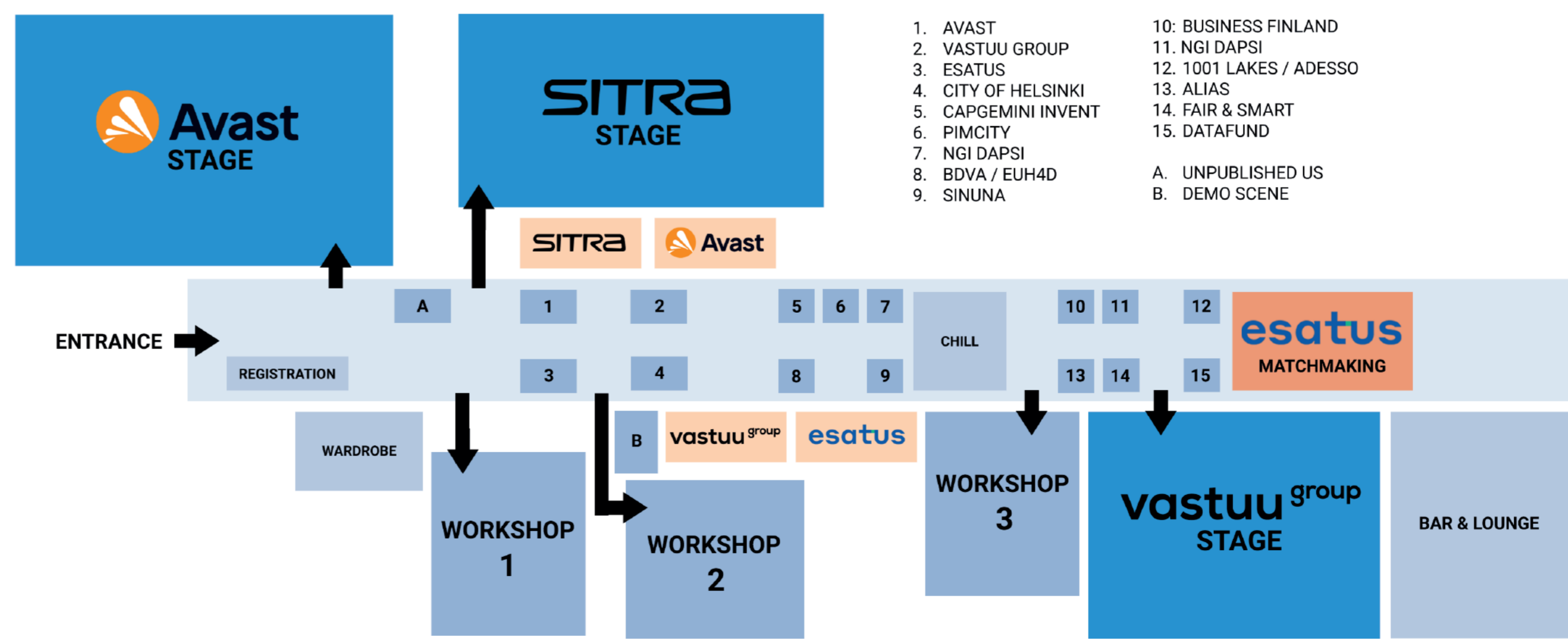
10:00	10:00 – 10:30 OPENING KEYNOTE – PRIVACY AND POWER Julia Angwon, THE MARKUP		
10:30	10:35 – 10:55 FREE SPIRITS FREE DATA – A SYSTEMIC APPROACH TO IMPACTFUL DATA SHARING Esther Huyer, CAPGEMINI INVENT	10:35 – 10:55 TOWARDS A FLOURISHING EUROPEAN DATA SOCIETY Miapetra Kumpula-Natri, MEMBER OF THE EUROPEAN PARLIAMENT	10:35 – 10:55 HUMAN-CENTRIC CONSENTS AND DATA TRANSFERS MANAGEMENT IN MULTIPLE DATA CONTROLLERS ECOSYSTEMS Xavier Lefevre, FAIR & SMART – Jerome Blanchard, FAIR & SMART
11:00	10:55 – 11:15 BUILDING A FAIR DATA ECOSYSTEM FOR CHILDREN Jasmina Byrne, UNICEF OFFICE OF GLOBAL INSIGHT AND POLICY	10:55 – 11:10 THE FAIR DATA ECONOMY OF THE FUTURE IS HERE. HOW DO WE GRAB THE OPPORTUNITIES TODAY? Jyrki Katainen, SITRA	10:55 – 11:35 3 YEARS OF OPERATORS: THE LEARNINGS Peter Eikelboom, SIDN Koen De Jong, INNOVALOR Dixon Siu, PERSONIUM – PERSONIUM Jessica Dittmar, POLYPOLY
	11:15 – 11:35 WORLD WIDE WEB OF DATA Nnenna Nwakanma, WORLD WIDE WEB FOUNDATION	11:10 – 11:50 PANEL: THE FAIR DATA ECONOMY OF THE FUTURE IS HERE. HOW DO WE GRAB THE OPPORTUNITIES TODAY? Marko Turpeinen, 1001 LAKES Jussi Mäkinen, TECHNOLOGY INDUSTRIES OF FINLAND Anna Wäyrynen, adeSSO NORDICS	
11:30			11:35 – 11:55 BUILDING THE NEXT GENERATION PERSONAL DATA PLATFORMS Marco Mellia, Politecnico di Torino & PIMCity project coordinator
12:00			
12:30	12:30 – 12:50 KEYNOTE – WHERE ETHICS MEET PROFIT: HOW PUTTING PEOPLE FIRST IS GOOD FOR BUSINESS Charles Walton, AVAST		
13:00	12:55 – 13:35 EIDAS 2.0: THE INSIDE TRACK – THE LATEST NEWS, PROGRESS, PLAYERS, AND PROBLEMS Andy Tabin, AVAST Esther Makaay, SIGNICAT Xavier Juredieu, ARCHIPELS Teemu Kääräinen, Finnish Ministry of Finance	12:55 – 13:50 DATA ACT: IN-BETWEEN POLICY AND PRACTICE Francesco Vogelezang, OPEN FUTURE FOUNDATION Fejo Sickinghe, BIRD & BIRD Malte Bayer-Katzenberger, EUROPEAN COMMISSION Jan Zygmuntowski, KOZMINSKI UNIVERSITY	12:55 – 13:15 HOW THE ESTONIAN GOVERNMENT TRANSFORMS ITSELF THROUGH AI Ott Velsberg, ESTONIAN GOVERNMENT
13:30			13:15 – 13:35 ENABLING THE DIGITAL TRANSFORMATION OF OUR ECONOMY AND SOCIETY WITH DATA AND AI Big Data Value Association, EUHUBS4DATA
			13:35 – 13:55 USING PERSONAL DATA IN DIGITAL SERVICES FOR THE BENEFIT OF CITIZENS Mikko Rusama, City of Helsinki, Forum Virium Helsinki
14:00	14:00 – 15:00 EUDI WALLET – HUMAN CENTRIC CHALLENGES Peter Eikelboom, SIDN Marie José Hoefmans, SCHLUSS John Erik Setsaas, SIGNICAT AS	14:00 – 14:20 EU'S VISION FOR DATA SPACES Lars Nagel, INTERNATIONAL DATA SPACES ASSOCIATION	14:00 – 15:00 HUMAN-CENTRIC SKILLS DATA ECOSYSTEM Anu Pessi-Rauste, HEADAI Alexandros Melidis, OPEN TECHNOLOGIES ALLIANCE – GFOSS
14:30		14:20 – 15:00 DATA SPACES LAUNCHPAD 2.0 Kai Kulkaniemi, SOK Chandra Challoogonda, FIWARE Malte Bayer-Katzenberger, EUROPEAN COMMISSION Gerard Van der Hoeven, ISHARE FOUNDATION	
15:00			
15:30	15:30 – 16:30 IS MYDATA REALLY MYDATA? Marie José Hoefmans, SCHLUSS Koen De Jong, INNOVALOR Jack Hardinges, OPEN DATA INSTITUTE Tim Spaelman, MINISTRY OF THE INTERIOR AND KINGDOM RELATIONS (NL) Alex Tourski, POST-PLATFORMS	15:30 – 15:50 SERIOUSLY, SOCIAL LOGIN HAS TO BE ELIMINATED. SO, WHAT'S NEXT? Mikko Nurmi, Finnish Authentication Cooperative	15:30 – 15:50 INTRODUCING INGO, AN SSI-BASED SOLUTION FOR COMPLIANT ACCESS CONTROL TO CONSTRUCTION SITES Andre Kudra, esatus AG – Carsten Eichhöfer, esatus AG Franziska Meilhammer, LINDNER GROUP – Martin Weber, LINDNER GROUP
16:00		15:50 – 16:30 EUROPEAN RARE DISEASE REGISTRY ALTRUISM Tobias Brütigam, BIRD & BIRD Laura Halenius, SITRA Riku Rinta-Jouppi, DILAW	15:50 – 16:10 DATA PROTECTION AND COMPETITION LAW Saskia King, BIRD & BIRD LLP
			16:10 – 16:30 BUSINESS FINLAND MISSION – DIGITAL NATIVE FINLAND Janne Järvinen, Business Finland
16:30	16:35 – 17:00 KEYNOTE: FROM THE FRONT LINES OF UKRAINE TO THE POWER OF DECENTRALISED COMMUNITIES Marloes Pomp, NETHERLANDS AI COALITION		



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21-22 June, 2022  
Helsinki, Finland

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## WORKSHOPS

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### WORKSHOP 1

### WORKSHOP 2

### WORKSHOP 3

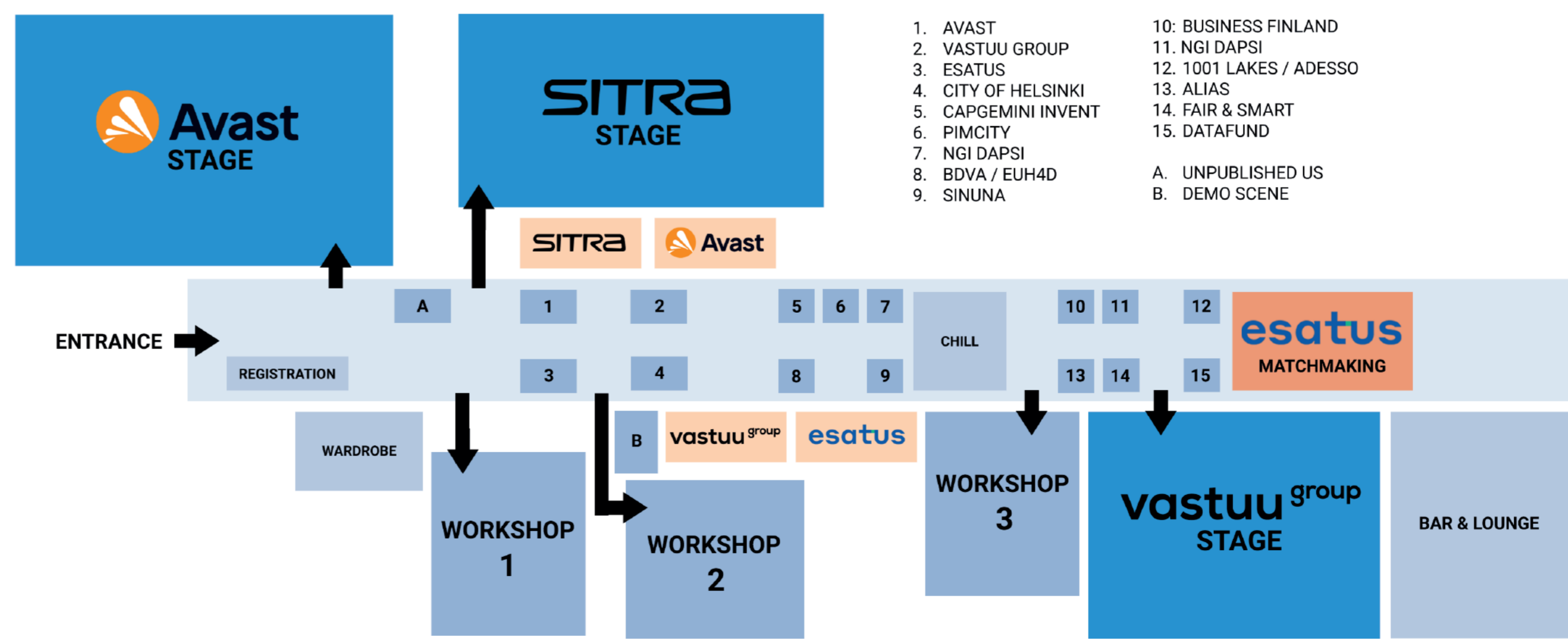
10:00			
10:30	10:35 - 12:05 <b>WORKSHOP: BUSINESS &amp; LEGAL PERSPECTIVES OF MYDATA DECLARATION</b> Sille Sepp, MYDATA GLOBAL Alexandros Nousias, NCSR "DEMOKRITOS" Isabelle De Zegher, BILOBA Henrik Biering, PEERCRAFT Nicola Zingales Anna Vladimirova-Kryukova	10:35 - 12:05 <b>WORKSHOP: SSI - FROM HYPE TO PRACTICE</b> Andre Kudra, esatus AG Markus Sabadello, DANUBE TECH GMBH	10:35 - 12:05 <b>WORKSHOP: HOW CAN MYDATA HELP CITIES DEVELOP PROACTIVE SERVICES IN AN ETHICAL WAY?</b> Pasi Rautio, City of Helsinki
11:00			
11:30			
12:00			
12:30			
13:00	13:00 - 14:30 <b>WORKSHOP: SOLVING CHALLENGES 4 CONSENT MANAGEMENT</b> Pii Hanhiova, FORUM VIRIUM HELSINKI Peter Tapio, FORUM VIRIUM HELSINKI	13:00 - 14:30 <b>WORKSHOP: LIFE LONG DATA - AND HOW TO GET THERE</b> Iain Henderson, MYDATA SCOTLAND HUB, DIDS FOR KIDS PROJECT, JIING LABS	13:00 - 14:30 <b>WORKSHOP: TRUST OR NO TRUST: A PERSPECTIVE IN MYDATA MODEL</b> Sarah Medjek, FING Gülşen Güler, MYDATA LITERACY THEMATIC GROUP
13:30			
14:00			
14:30			
15:00	15:00 - 16:30 <b>WORKSHOP: TOWARDS ECOSYSTEM VALUE</b> Liesbeth Hijink, INNOVALOR Lotte Olthof, INNOVALOR	15:00 - 16:30 <b>MEETUP: MYDATA HUBS (INVITATION ONLY)</b> Ansku Tuomainen, MYDATA GLOBAL	15:00 - 16:30 <b>WORKSHOP: LEARN HOW TO IMPLEMENT A PIMS SOLUTION</b> Roberto Gonzalez, NEC Stefano Traverso, HERMES Giorgio Prette, POLITO
15:30			
16:00			
16:30			



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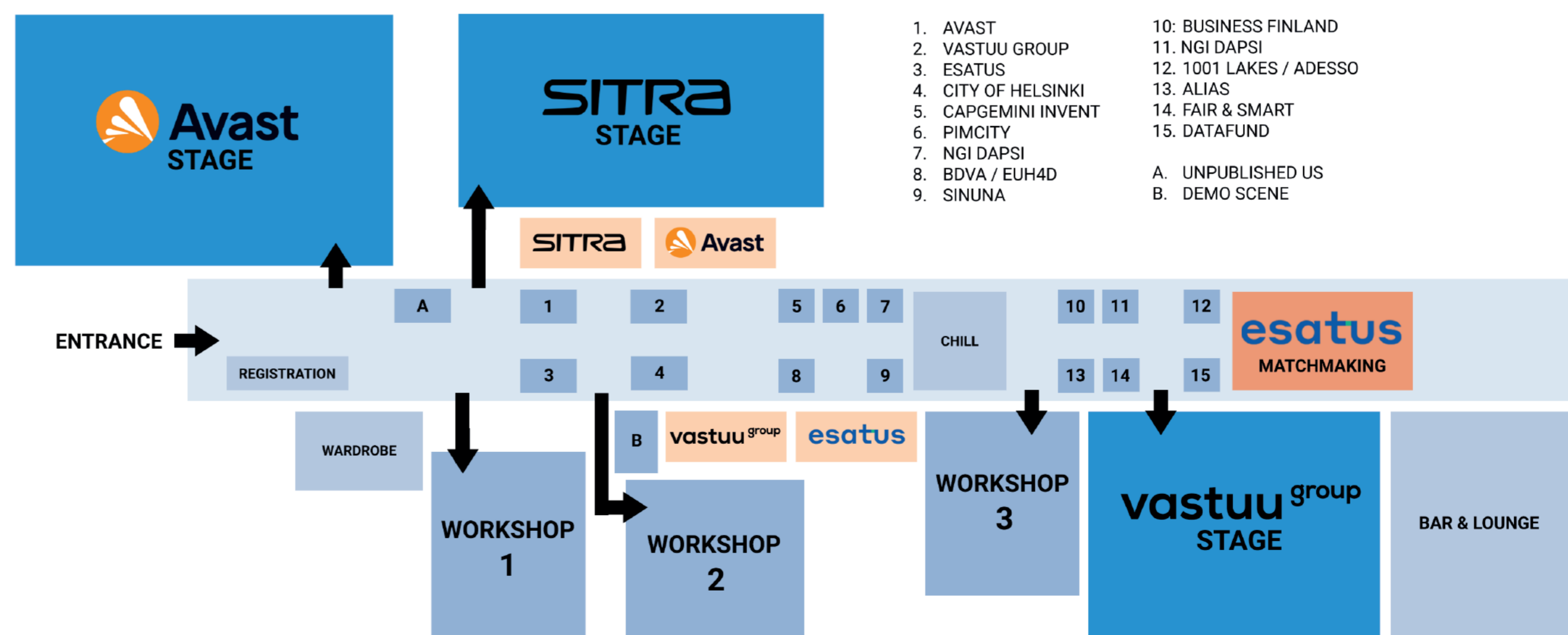
09:00	09:00 – 09:30 <b>OPENING KEYNOTE – CAN REGULATORS KEEP UP?</b> Chris Skinner, THE FINANSER		
09:30	09:35 – 09:55 <b>MEETING OF THE WATERS: A PD&amp;I CONFLUENCE</b> Michael J. Becker, IDENTITY PRAXIS, INC.	09:35 – 09:55 <b>ACCELERATING THE IMPACT OF DATA COMMONS</b> Paul Theyskens, DATAMIXER	09:35 – 09:55 <b>KOREA'S PUBLIC SECTOR IMPLEMENTATION OF MYDATA</b> Chris Lee, Jiyoung Seol
10:00	09:55 – 10:10 <b>HOW TO NOT ONLY SURVIVE, BUT THRIVE IN THE NEXT ERA OF DIGITAL IDENTITY</b> Jamie Smith, AVAST.	09:55 – 10:35 <b>MAKING OF THE FAIR DATA ECONOMY – GLOBAL INSIGHT AND FUTURE OUTLOOK</b> Jaana Sinipuro, SOFIGATE Mariane Ter Veen, INNOPAY Marcelle NGOUNOU, AFROLEADERSHIP Chris Chen, SHENZHEN SD TECHNOLOGY LIMITED Dixon Siu, FUJITSU LIMITED, PERSONIUM	09:55 – 10:15 <b>HOW CAN WE HELP PEOPLE ADDING A DIGITAL IDENTITY TO THEIR WALLET?</b> Mike Alders, CITY OF AMSTERDAM Peter Eikelboom, SIDN
10:30	10:10 – 10:35 <b>WHERE DO WE GO FROM HERE? DRIVING EXPLOSIVE GROWTH FOR USER-CENTRIC DIGITAL IDENTITY</b> Jamie Smith, AVAST John Phillips, SEZOO		10:15 – 10:35 <b>NEW LIFE STYLE, NEW PLATFORM FOR POST COVID-19</b> Masahiro Hanatani, NTT DATA
11:00	11:05 – 12:05 <b>DATA INTERMEDIATION AND DATA ALTRUISM IN HEALTH CARE: HOW TO EMPOWER PATIENTS</b> Isabelle De Zegher, BILQBA Elii Goesaert, VITO	11:05 – 12:05 <b>DISRUPTING GAFAM E-COMMERCE MODELS</b> Henrik Biering, PEERCRAFT Leticia Amores, EMPATHY.CO Astrid Garmonedo, EMPATHY.CO Pieter Vegt, EMPATHY.CO	11:05 – 11:20 <b>MIM4 PERSONAL DATA CONNECTIVITY SPECIFICATION</b> Harri Honko, VASTUU GROUP
11:30			11:20 – 11:35 <b>MYDATASHARE ACCESS GATEWAY</b> Jami Haavisto, VASTUU GROUP
12:00			11:35 – 12:05 <b>PANEL: MIM4 TECHNOLOGY PRIMER</b> Michael Mulquin, Open and Agile Smart Cities Jami Haavisto, VASTUU GROUP Harri Honko, VASTUU GROUP Paul Theyskens, DATAMIXER
12:30			
13:00	13:00 – 14:00 <b>DATA STEWARDSHIP : WHAT IS NEEDED?</b> Amrita Nanda, AAPTI INSTITUTE Astha Kapoor, AAPTI INSTITUTE Soujanya Sridharan, AAPTI INSTITUTE Francois-Xavier Cao, ALIAS.DEV	13:00 – 13:40 <b>HOW YOUR PERSONAL DATA HELPS ACHIEVING THE UN SUSTAINABLE DEVELOPMENT GOALS</b> Pierre-Adrien Hanania, CAPGEMINI	13:00 – 13:20 <b>GOVSTACK – TRANSFORMING PUBLIC SECTORS GLOBALLY</b> MyData Global
13:30		13:40 – 14:00 <b>AN ALTERNATIVE VIEW OF WHAT DATA AND ALGORITHMS ARE, AND ITS IMPLICATIONS TO DATA POLICY</b> Roope Mokka, DEMOS HELSINKI	13:20 – 13:40 <b>SPEED UP DATA ECONOMY IN THE VIRTUAL FINLAND TESTBED</b> Juhani Luoma-Kyyny, SITRA
14:00			
14:30	14:30 – 14:50 <b>A DIGITAL IDENTITY FIT FOR THE METAVERSE</b> Seema Khinda Johnson, NUGGETS	14:30 – 14:50 <b>THE 1000+ PRIVACYTECH TOOLS LANDSCAPE</b> Mehdi Medjaoui, ALIAS	14:30 – 15:30 <b>SOLUTION SHOWCASE</b> 14:30 – 14:40 PROFIRATOR Ilari Mikkonen – Profirator 14:40 – 14:50 SMART CITY – CITY FEEDBACK APP Niko Oksa – InfoTripla Oy 14:50 – 15:10 ROPA: A REVOLUTIONARY PROTOCOL TO CREATE STANDARDISED DATA PROCESSING ACTIVITIES Katia Bouslimani – Code is Law (ALIAS.DEV) 15:10 – 15:20 PINGALA – GENERATIVE CREATION IN SCHOOLS Andre Kudra – Esatus
15:00	14:50 – 15:30 <b>WEB3 AUTOMATION OF CONSENT</b> Črt Ahlin, DATAFUND Tadej Fius, ENERCONX Vitor Jesus, Academic, entrepreneur and consultant	14:50 – 15:30 <b>EDTECH &amp; DATA: A CALL TO ACTION</b> Iain Henderson, MYDATA SCOTLAND HUB, DIDS FOR KIDS PROJECT, JLINC LABS Gülşen Güler, MYDATA LITERACY THEMATIC GROUP Paul Knowles, The Human Colossus Foundation Shuli Gilutz	
15:30	15:35 – 16:00 <b>CLOSING: KNOWING ME, KNOWING YOU – THE COLLECTIVE DIMENSION OF DATA GOVERNANCE</b> Maximilian Gehntz, MOZILLA FOUNDATION Sille Sepp, MyData Global		



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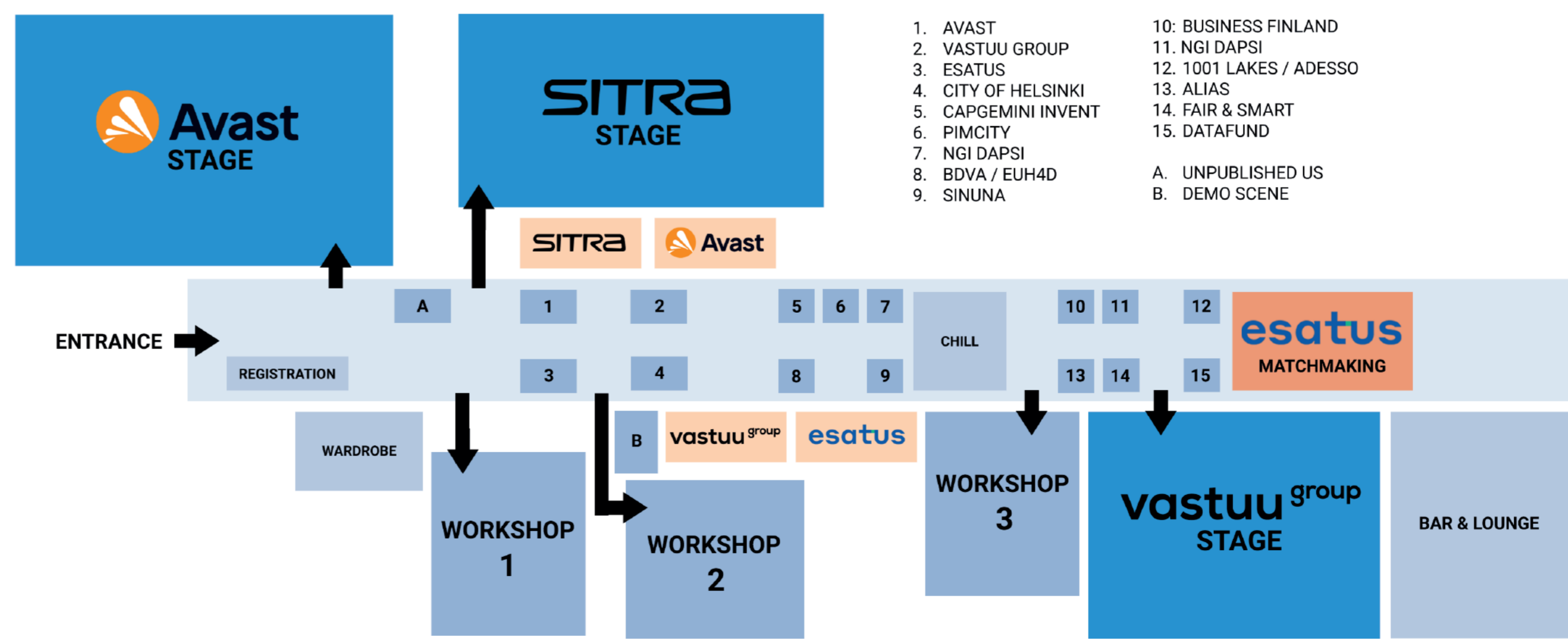
09:00			
09:30	09:35 – 11:05 <b>WORKSHOP: PREPARING MYDATA OPERATORS TO 'PLUGFEST' – PART 2</b> Antti 'Jogi' Poikola, MYDATA GLOBAL Mikael Rinnetmäki, SENSOTREND	09:35 – 11:05 <b>WORKSHOP: BUILDING TECH IMPACT ASSESSMENTS THAT MATTER</b> Jaclyn Sawyer, Data Futures Strategist	09:35 – 11:05 <b>WORKSHOP: RULEBOOKS – FOSTERING TRUST IN DATA SHARIN</b> Marko Turpeinen, 1001 LAKES Olli Pitkänen, 1001 LAKES
10:00			
10:30			
11:00			
11:30	11:30 – 13:00 <b>WORKSHOP: BEYOND PERSONAL: THE DATA THAT ENABLES AI APPLICATION FOR SOCIAL IMPACT, AND HOW TO UNLEASH ITS OPPORTUNITIES</b> Gianfranco Ceconi, CAPGEMINI INVENT	11:30 – 13:00 <b>WORKSHOP: SENSE MAKING EUROPEAN DIGITAL LANDSCAPE</b> Marko Turpeinen, 1001 LAKES Kai Kuikkaniemi, SOK Viivi Lähteenoja, 1001 LAKES, MYDATA GLOBAL Antti Kettunen Zohar Efroni, WEIZENBAUM INSTITUTE, HUMBOLDT UNIVERSITY, BERLIN Antti 'Jogi' Poikola, MYDATA GLOBAL	11:30 – 13:00 <b>PROJECT SHOWCASE: DATA PORTABILITY CHALLENGES AND THE DAPSI-WINNING PROJECTS THAT ARE HERE TO SOLVE THEM</b> 8 winning projects from the European Union's 'Next Generation Internet' incubator for Data Portability. Host: Michiel de Jong, NGI DAPSI Frederic Lebeau, Datavillage Paul Knowles, The Human Colossus Foundation Mikael Rinnetmäki, Sensotrend Nicolae Palodi, CanaryBlt Hans-Joerg Happel, Audrigo Carola Compa, DPella Matthias De Blèvre, Visions Mehdi Medjaoui, ALIAS
12:00			
12:30			
13:00			
13:30			
14:00	14:00 – 15:30 <b>MEET UP: MATCHING NEED AND SOLUTION TO GROW SUSTAINABLE &amp; HUMAN-CENTRIC SMART CITIES</b> Karolina Mackiewicz, MYDATA GLOBAL / ECHALLANCE	14:00 – 15:30 <b>WORKSHOP: EVOLUTION OF DIGITAL IDENTITY IN RESEARCH AND EDUCATION</b> Marlies Rikken, SURF Arnout Terpstra, SURF	14:00 – 15:30 <b>WORKSHOP: MYDATA AT WORK, SCHOOL AND IN BETWEEN</b> Peter Tattersall, HAHMOTA LTD Petri Tuomela, VASTUU GROUP LTD.
14:30			
15:00			
15:30			



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# PROGRAMME

## SITRA MEETING ROOM

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21.06 DAY 1

22.06 DAY 2

09:00

09:30

09:35 – 10:05 GAIA-X FINLAND – UPCOMING FUNDING CALL

Gaia-X Finland coordinated by Sitra will launch in the fall a co-finance call for proposals for companies to submit their data-sharing projects and this info session will provide information on the prepared co-finance call.  
Denny Wong, Gaia-X Finland

10:00

10:05 – 11:05 DISCOVERING THE STINKY SECRETS OF DATA TOGETHER.

Host: Juhapekka Ristola, Senior Advisor at Sitra.

10:30

10:35 – 11:05 GAIA-X FINLAND – UPCOMING FUNDING CALL

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Denny Wong, Gaia-X Finland

11:00

11:30

12:00

12:05 – 13:00 LUNCH MEET

Bring your food and come talk with Sitra specialists.

12:05 – 13:00 LUNCH MEET

Bring your food and come talk with Sitra specialists.

12:30

13:00

13:30

13:30 – 14:30 DISCUSSING DIGITAL POWER – HOW ARE DECISION-MAKERS INFLUENCED THROUGH DATA?

We aim to identify new mechanisms of influence and develop solutions to make the data economy fairer and more sustainable, as well as to examine the findings from the Digipower Investigation from the perspective of democracy.  
Tiina Härkönen, SITRA

13:30 – 14:30 DISCUSSING DIGITAL POWER – HOW ARE DECISION-MAKERS INFLUENCED THROUGH DATA?

We aim to identify new mechanisms of influence and develop solutions to make the data economy fairer and more sustainable, as well as to examine the findings from the Digipower Investigation from the perspective of democracy.  
Tiina Härkönen, SITRA

14:00

14:30

14:30 – 15:30 MUUTOSPELI (IN FINNISH)

What will the future of fair data economy look like? Let's play a game of change! We will explore a scenario and build common understanding, taking into consideration different perspectives. The game will be played in Finnish. (6-12 persons)  
Veera Hyttä, SITRA

15:00

15:00 – 16:30 MEETUP: DATA SPACES INITIATIVES (INVITATION ONLY)

Hosted by MyData Global, Sitra and VTT  
Antti 'Jogi' Poikola, MYDATA GLOBAL

15:30

16:00

16:30



# MyData

CONFERENCE 2022

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